Market Vendors Tips

Make Friends AT Market and FOR Market
Learn Your Customers’ Names

• KNOW them as people
• UNDERSTAND what they want
• HELP them find their items
• ENCOURAGE new experiences
• GROW their tastes
• PROMOTE their successes
• CELEBRATE their arrival
• TELL them you missed them
Recruit Where Customers Are
Show Their Importance
Let Them Shine For You
Encourage New Things/Tastes
Listen to Their Comments
Extend Your Recruiting Area
Introduce New People/Sounds
Keep Expanding Horizons
Provide More Opportunities
Pique Their Interest
Give Ideas & Examples
Talk TO Them
Explain Your Processes
Get Their Hands ON Product
Use The Product
Share of Yourself and Your Life
Reward Loyalty
Promote Your Business

- Make Friends
- Promote YOUR Business
- Promote YOUR Market, as a whole
- Promote YOUR Community
- Join Forces with Other Organization
- Network
- Make a Commitment to People