

# **USING SOCIAL MEDIA TO MARKET YOUR PRODUCT**

Misty Phillips - Misty Morning Farms

# BENEFITS OF SOCIAL MEDIA

Easy to Reach Customers

Advertise Your Product

Build Relationships

Update Customers

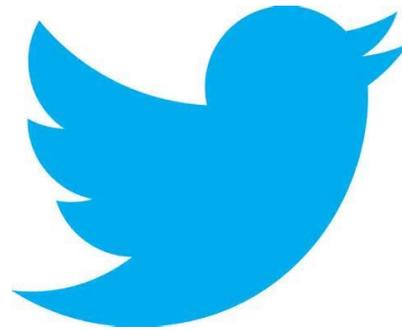
Share Information

# OPTIONS

Website



Twitter



Facebook



# FACEBOOK-HOW I USE IT

Informing Customers

“Likes”

Updating

Sharing Photos

Keeping Connected

# INFORMING CUSTOMERS

Verizon 9:30 PM 75%

< Misty Morning Farms

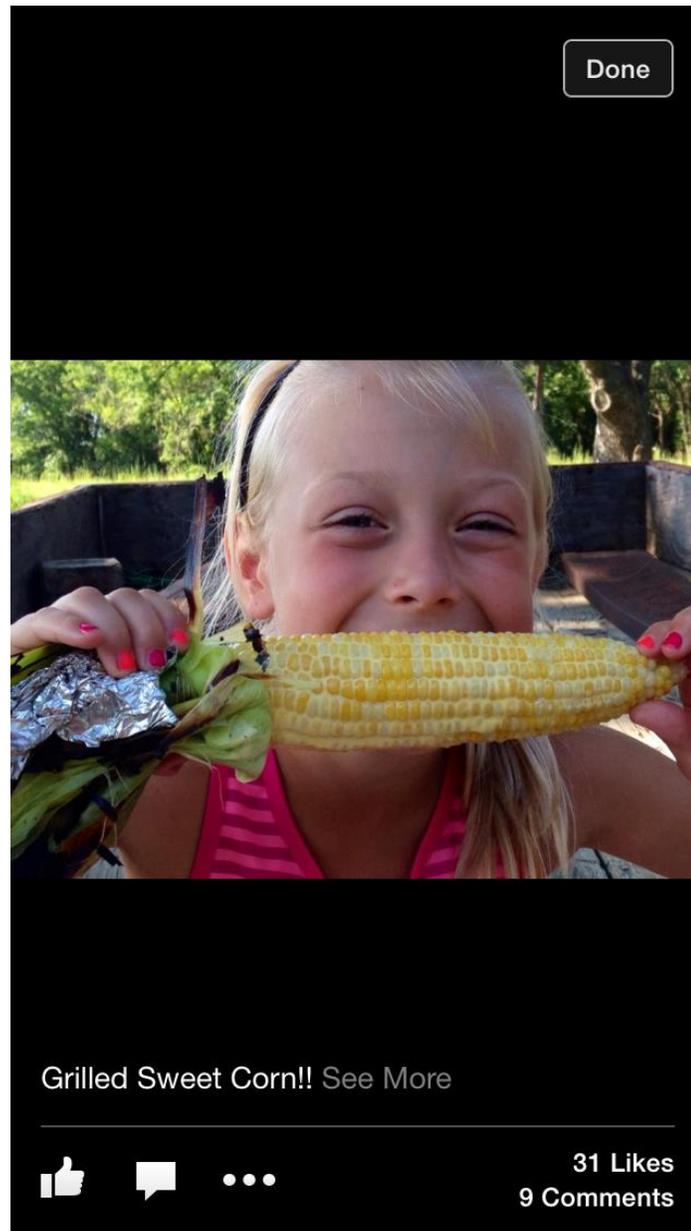
 **Misty Morning Farms**  
July 5, 2014 · 🌐

Its a beautiful Day! We now have Red Candy Onions, along with sweet corn, tomatoes, potatoes, squash, zucchini , bell peppers, and cucumbers. Come out and see us today we are open until 6 pm. We are at 1076 E 620 Ave Mulberry ,KS ( west of the old Country Cove).



14 Likes 2 Comments

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# BUILDING RELATIONSHIPS

Verizon 9:47 PM 85%

< Misty Morning Farms

 **Misty Morning Farms** added 3 new photos.  
June 23, 2014 · 🌐

We would like to thank the Zone 6 Garden Club for visiting the farm tonight. Thank you!! — with **Sharon Stewart Starr** and **Janice Evans**.



20 Likes 2 Comments

News Feed <sup>3</sup> Requests Messenger Notifications More

# SHARING PHOTOS



# SHARING PHOTOS



# KEEPING CONNECTED

