# MAKING A DIFFERENCE



## Purpose

The Aging with Attitude Regional Expo promotes positive attitudes about aging and educates older Kansans on issues that support physical, mental, and financial health.

Aging with Attitude Website www.southeast.ksu.edu/AgingExpo

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Grand Challenges: Health and Community Vitality Title: Aging With Attitude Regional Expo

**Why is this issue important?** According to the U.S. Census Bureau, 18.5% of Americans<sup>1</sup> and 18.4% of Kansans<sup>2</sup> are age 60+. The population of the nation and of the state will grow older as the Baby Boomer generation moves into later life. As older adults are more likely to experience disability and chronic diseases, this demographic shift will have significant consequences in terms of health and wellness of the population.

**How did Extension address this issue?** K-State Extension family and consumer sciences professionals and key community partners planned and hosted the **Aging with Attitude Regional Expo** in Pittsburg, Kansas on April 29, 2016. The annual event included 10 educational sessions and 28 resource exhibits. The Expo supports on-going local program priorities focused on health and community vitality. There were over 150 people from nine southeast Kansas counties involved.

### The impact?

Surveys completed by 59% of participants indicated the following:

- 91% indicated they learned something new.
- 89% planned to take action or make a positive change in their life.
- 93% indicated they had more positive feelings toward aging.
- 93% indicated they understood there were positive steps they could take to influence how they age.
- 93% indicated they were more aware of where to find products and services that may help them as they age.

A four month follow-up telephone survey of 23% of the participants provided the following results:

"After the strength training session, I was motivated to improve my balance by doing some of the exercises." - Expo Participant-

2016



Expo attendees enjoy and benefit from the free screenings offered during the Expo and learn fun and easy ways to be more physically active.

- 92% indicated they have a better understanding of aging issues today as a result of their attendance.
- 52% indicated they had taken action or changed something in their life.
- 30% indicated they had made contact with a vendor following the Expo resource fair.
- 33% had increased the amount of physical exercise they are doing since the Expo.
- 44% indicated they had discussed end-of-life issues with family and friends since the Expo.

"It was my first expo. I thought it would be about caregiving, but it was about taking care of myself!. I was very happy!"

# Aging with Attitude Regional Expo 2016

# We Gratefully Acknowledge the Sponsors of the Aging Expo

## **Sponsors**

Early Detection Works / Crawford County Health Department Girard Medical Center Senior Behavioral Health Harry Hynes Memorial Hospice K-State Research and Extension, Southeast Area Cherokee County and Woodson County Extension Southwind and Wildcat Extension Districts Medicalodges, Inc. Southeast Kansas Area Agency on Aging Via Christi Hospital Pittsburg, Inc.

### Additional Support provided by:

Crawford County Convention & Visitors Bureau First Church of the Nazarene, Pittsburg Girard Medical Center Senior Behavioral Health Marrone's, Inc. Pittsburg Medicalodges, Inc. Prairie Fire Coffee Wal-Mart

# **Planning Committee Members**

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Save the date! Southeast Kansas Aaina Iola, Kansas



#### References:

 <sup>1</sup>U.S. Census Bureau, Age Groups and Sex: 2010, 2010 Census Summary.
<sup>2</sup>U.S. Census Bureau, Profile of General Population and Housing Characteristics: 2010, 2010 Demographic Profile Data.

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